



MULTIMEDIA

UNIVERSITY

STUDENT IDENTIFICATION NO

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MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 3, 2017/2018

**BET2014– BUSINESS ETHICS**

(All sections / Groups)

31 MAY 2018  
9.00 a.m – 11.00 a.m  
(2 Hours)

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**INSTRUCTIONS TO STUDENT**

1. This Question paper consists of 2 pages with 4 Questions only.
2. Attempt **ALL** questions. All questions carry equal marks and the distribution of the marks for each question is given.
3. Please write all your answers in the Answer Booklet provided.



**QUESTION 1**

- a) Describe the development of stakeholder concept debated by Berle and Dodd in 1930s and Freeman in 1980s.

(15 marks)

- b) Specify **FOUR (4)** roles through which stakeholders affect companies.

(10 marks)

(Total: 25 marks)

**QUESTION 2**

- a) Explain **FOUR (4)** major school of ethical thoughts related to information technology.

(16 marks)

- b) A conflict of interest poses threats to compliance to code of ethics and integrity. Explain why the conflict of interest is more often encountered by auditing professionals.

(9 marks)

(Total: 25 marks)

**QUESTION 3**

- a) What is the difference between compliance oriented programs and values oriented programs?

(10 marks)

- b) Identify **FIVE (5)** steps to incorporate positive ethics within the corporate culture through the compliance programs.

(15 marks)

(Total: 25 marks)

**Continued...**

**QUESTION 4**

- a) What is creative accounting? List **SIX (6)** accounting tricks used to manipulate financial figures.

(10 marks)

- b) Identify **SEVEN (7)** advantages for companies that join the voluntary partnership with the U.S Environment Protection Agency.

(15 marks)

(Total: 25 marks)

**End of Paper**